

GS1 Global Forum 2024 | Programme overview

All sessions are hybrid unless noted otherwise

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Version: 22 Nov 2023

	Digital transformation	Retail	Healthcare	Other sectors	Knowledge & skills	Solutions & innovation	Regional forums/Governance
	GS1 is helping industry emerge stronger to meet the demands of today's digital world. This track's focus is on how we are making it happen through registries, Verified by GS1, GDSN and more.	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been accelerated in the last five years there has also been a massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail-ecosystem and will be covered in the retail track.	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunities in these growing sectors. Learn about the latest in government, circularity, rail, construction and GS1 Global LEI Service.	Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	Join us to explore GS1's work in traceability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	
CET	MONDAY, 19 FEB						
8:00							
8:15	Welcome coffee						
8:30	Foyers, Level 0						
8:45							
9:00							
9:15							
9:30							
9:45	Coffee Break,						
10:00	Foyers, Level 0						
10:15	Elevating data excellence: Master data & GDSN - Unleashing the power of data quality						
10:30	Markus Mueller, Nicolas Collignon						
10:45							
11:00							
11:15							
11:30							
11:45							
12:00	Lunch						
12:15	Hall 1, Level -2						
12:30							
12:45							
13:00	Opening & healthcare plenary: Imagine all patients being safer with a simple scan						
13:15	Gold Hall, Level 0						
13:30							
13:45							
14:00	Break						
14:15							
14:30	Registries and Verified by GS1: Strengthening the foundation (MO and GO only)	GS1 Retail Strategy workstream - Engagement, adoption and use (MO and GO ONLY) IN-PERSON ONLY					
14:45	Joe Horwood	Patrik Jonasson, Lori Schrop					
15:00							
15:15							
15:30							
15:45							
16:00	Coffee Break,						
16:15	Foyers, Level 0						
16:30	Bringing the "right" data to the registries	GS1 Retail Strategy workshop - the new narrative (MO and GO only) IN-PERSON ONLY	Healthcare, one product, one Barcode, and the GS1 Digital Link Standard		The power of PR and social media to drive more business (MO and GO only)		GS1 web standards in use: Verifiable credentials, verifiable knowledge
16:45	Paulo Barata	Patrik Jonasson, Elena Tomanovich	Pete Alvarez		Carlos Carnicero Urabayen		Phil Archer
17:00							Silver Hall
17:15							
17:30							
17:45							
18:00	Meet GS1 Peers - Virtual networking (GS1 MO and GO only)						
18:15							
18:30							
18:45							
19:00							
19:15							
19:30							
							Private ExCo Dinner
							19:30

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CET TUESDAY, 20 FEB								
7:30	Welcome coffee							
7:45	Foyers, Level 0							
8:00								
8:15								
8:30	Link to success: Enriching GTIN and GLN records via the Links Registry (MO and GO only) Birgit Mahler, Michael James	Building capacity for MO engagement to drive alignment and progress in the CPG sector (MO and GO only) IN-PERSON ONLY , Lori Schrop 2D	Healthcare community engagement and education (MO and GO only) Claire Clarke		Dive into the modernisation of product identification! Simona Scaringli, Marie Burnay	35 years of EANCOM, what comes next in EDI? Artificial intelligence, semantics, new methodologies Piergiorgio Licciardello		
8:45								
9:00								
9:15								
9:30								
9:45								
10:00	Coffee Break							
10:15	Foyers, Level 0							
10:30	2D: How to engage business level stakeholders in your sector (MO and GO only) Tania Snioch Hall 100		HealthIT - Patient Demographic Guideline and associated ISO standards use (MO and GO only) Neil Piper	Legal Entity Identifier (LEI) - Your chance to join! Tilo Arnold		GS1 web standards in use: The web of data Phil Archer Silver Hall		
10:45								
11:00								
11:15								
11:30								
11:45								
12:00	Meet the experts, sponsored sessions (tbd) 45 min, Boxed lunch provided, in-person only Steve Keddle, Sophie Molle, Kelly Lerch		Lunch Hall 1, Level -2					Executive Committee of the GS1 Management Board (restricted) Not listed in the registration - by invitation only 10:30-14:30
12:15								
12:30								
12:45								
13:00	GRP Data Protection Policy: Assess - comply - flag (MO and GO staff only) Laura Wehrle & Birgit Mahler	Marketplaces at GS1: Explore key uses of GS1 standards and services by marketplaces Darren Edels Silver Hall	A fresh (foods) approach to digital transformation with GS1 standards and services (MO and GO only) Elena Tomanovich 2D	Clinical trials - A new opportunity for GS1 standards Tania Snioch 2D				
13:15								
13:30								
13:45								
14:00								
14:15								
14:30	Coffee Break							
14:45	Foyers, Level 0							
15:00	Retail Plenary: From cotton to click - The future of retail through the lens of a white T-shirt							
15:15	Gold Hall, Level 0							
15:30								
15:45								
16:00	Break							
16:15								
16:30	Meet the experts, sponsored sessions (tbd) 45 min, (TBC) IN-PERSON Steve Keddle, Sophie Molle, Kelly Lerch						North America Regional Forum (GS1 MOs from this region only) Hall 300, Level 3	Latam Regional Forum (GS1 MOs from this region only) The Arc, Level 3
16:45								
17:00								
17:15								
17:30								
17:45								

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CET WEDNESDAY, 21 FEB						
7:30						
7:45 Welcome coffee						
8:00 Foyers, Level 0						
8:15						
8:30						
8:45						
9:00						
9:15						
9:30						
9:45						
10:00 Coffee Break						
10:15 Foyers, Level 0						
10:30						
10:45						
11:00						
11:15						
11:30						
11:45						
12:00						
12:15 Lunch 11:45-13:00 - Meet GS1 Peers - Virtual Networking 11:45-12:15 (MO and GO only)						
12:30 Hall 1, Level -2						
12:45						
13:00						
13:15 How industry is realising the GS1 system - A sponsored session						
13:30 Steven Keddie, Sophie Molle helpers: Phil, Dan						
13:45						
14:00 Sponsors Expo - Networking time						
14:15						
14:30 2D workshop: Engaging retail brand marketers (by invitation only) IN-PERSON						
14:45 Tania Snioch						
15:00						
15:15						
15:30						
15:45						
16:00						
16:15 Coffee break						
16:30						
16:45 Mastering marketplaces: Discover the 8 steps to better engagement (MO and GO only)						
17:00 Arnaud Bonnefoy						
17:15 Hall 100						
17:30						
17:45						
18:00						
18:15						
18:30						
18:45						
19:00						
19:15						
19:30						
19:45 Networking Dinner						
20:00 Hall 2, Level -2						
23:00						

Regional Forums:
 *GS1 in EU Gold Hall, Level 0
 **Asia-Pacific Hall 300, Level 3
 *MEMA The Arc, Level 3
 *Open to all MO and GO staff
 **Only GS1 MOs staff from each region

EU, AP and MEMA Regional Forums, continued

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CET THURSDAY, 22 FEB										
8:00										
8:15	Welcome coffee									
8:30	Foyers, Level 0									
8:45										
9:00	Digital Assets - Master class on product images and other digital assets	GS1 never goes out of style: Enabling apparel transparency through holistic standards		GS1 standards in rail make the industry more digital, safer and more efficient		Learn how to leverage your marketplace sellers' journey	Traceability Practitioner Training, GTP modules 11 & 12 (Certified Traceability Analysts only) IN-PERSON ONLY			
9:15										
9:30	Elsa Braz, David Buckley	Nellie Gayle 2D		Thorsten Kirschner		Simona Scaringi, Julie Wauters	Diane Taillard			
9:45										
10:00										
10:15	Coffee Break									
10:30	Foyers, Level 0									
10:45		1-2-3, Apparel Traceability! Leveraging the GS1 Global Traceability Trace & Train Program (MO & GO only)		Construction sector session (title tbd)		GS1 employer brand 2.0 (MO and GO only)	Panel discussion: GS1 e-Academy - A learning solution for any size MO (MO and GO only)			GS1 presidents & CEOs session Gold Hall, Level 0 (restricted)
11:00										
11:15		Nellie Gayle 2D		Ildikó Lieber		Patricia Alhadeff, Christine Hutchinson, Sebastien Germain	Jeanette McVeigh			
11:30										
11:45										
12:00	Lunch									
12:15	Hall 1, Level -2									
12:30										
12:45										
13:00	Closing plenary with the Everyone Makes a Difference Awards									
13:15										
13:30	Gold Hall, Level 0									
13:45	Organisers: Stephanie, Alain, Kelly, Lori, Kimberley									
14:00										